



# DofE Cymru Youth Ambassador Programme 2024

**APPLICATIONS ARE NOW OPEN!**



**YOUTH  
WITHOUT  
LIMITS**





**As a DofE Cymru Youth Ambassador, you will have a unique opportunity to help shape the work of DofE across Wales. You will receive training to enhance your skills for the role and other areas of your life too. You'll get to represent DofE at events, while also playing a vital role in shaping, championing, and representing the DofE throughout Wales.**

## **Who can be a Youth Ambassador?**

**To be a DofE Cymru Youth Ambassador, you must-**

- have taken part or completed your DofE through a Welsh organisation
- be between 16 and 20 years old at point of application
- have consent from your parent or guardian to apply, if you are under 18
- have achieved a minimum of one level of your DofE Award or are a substantial way through your Gold
- be passionate about the DofE and happy to share your journey with others and talk about the difference it has made to your life





# What can you expect?

As a DofE Cymru Youth Ambassador, you'll work with like-minded young people from across Wales, who share your passion for the DofE Award and who are keen to promote the DofE as an opportunity for all young people.

**Your involvement in the programme encompasses 3 key areas-**



Through monthly online workshops, we will work with you to develop your skillset in areas such as public speaking, media training and leadership. The programme also includes a residential, allowing everyone to come together to share ideas and improve confidence in a group setting.

The opportunity to share your DofE story more widely and speak at DofE events, both online and in-person. This may include meeting with our associate supporters and DofE Wales Business Group or helping us with a Royal Visit or VIP event.



Participate in campaigns across our social media channels including Wales Outdoor Learning Week, Shwmae Day and Mental Health Awareness Week. There may also be opportunities to meet with the Welsh Government and share the impact the DofE has had on you.

**We would suggest setting aside around 2 hours a month to be able to make the most of the programme.**  
**The programme is voluntary and any reasonable expenses will be covered, provided we agree these in advance with you.**



# Your commitment to the Programme...

The Programme will run from July 2024 until July 2026

A commitment to take part in the 2 year programme is required, engaging regularly with the online workshops and activities.

**The dates for the first workshop and residential are as follows:**

## 1) Online Welcome Session

Thursday 18th July

## 2) Team building residential in Betws-y-Coed

Friday 9th August- Sunday 11th August

## What our Ambassadors have to say...



My favourite part has been meeting an incredible group of likeminded people, all of which brought together by their admiration for DofE. Also, being able to advocate for DofE by doing speeches at several events, made me feel that I could make a difference to young people in Wales.



My favourite part of the Youth Ambassador programme has been getting to meet other people who share similar passions. The programme has allowed me to develop my team working skills, build confidence and created opportunities for me to pursue my passions including the development of the Welsh Language in Wales!



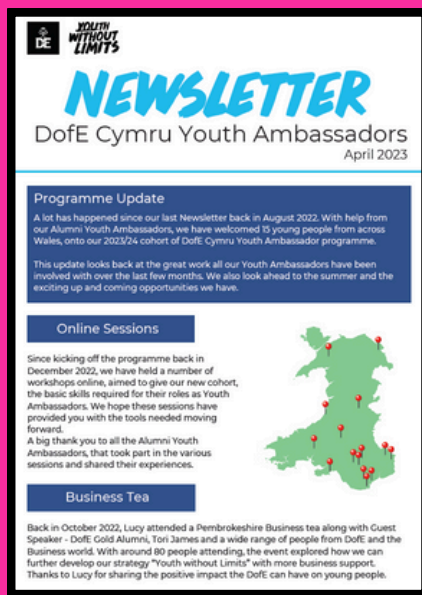
Having the opportunity to do something different has been my favourite part. I would have never gained the skills that I have now from just school. One of the biggest ones being public speaking, which I have improved tremendously throughout my time as a Youth Ambassador. You'll make memories whilst also becoming an advocate for causes you believe in.



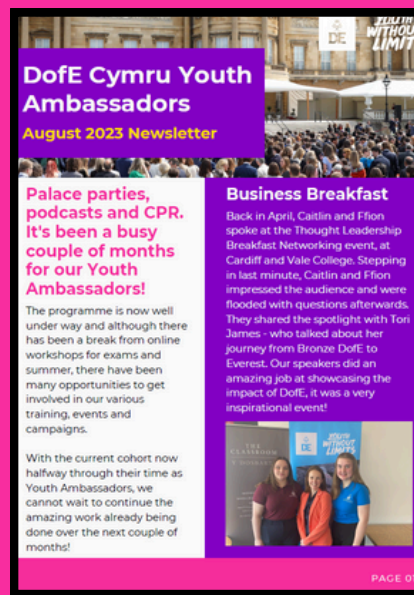
The Youth Ambassador Programme will provide you with so many incredible opportunities, not only to do with the DofE award but also help you develop as a young person. My favourite part has been being involved in events such as going and volunteering at the Urdd Eisteddfod and practising my Welsh Skills.

To find out more about what you can expect from the programme, take a look at our Ambassador Newsletters below-

April 2023



August 2023



December 2023



## Accessibility

We are committed to creating a diverse and inclusive Youth Ambassador programme and value a range of perspectives, skills, and lived experience.

While we welcome applications from people of all backgrounds to join the programme, at present people of colour and disabled people are not as well represented as we would like. As such we particularly encourage applicants from these backgrounds.

The ability to join sessions online will be important, so if you think this might be a barrier to you taking part, please let us know in your application and we will work with you to find a solution.

## How do I join?

You can apply to become a DofE Cymru Youth Ambassador here- [DofE Cymru Youth Ambassador Application](#)

If you are under 18, you will also need permission from your parent or guardian to apply.

